

Team 4 – Eva, Federica, Matei & Michal

Kópavogur

Venice

Ústí nad Orlicí

REUSE PROJECT

PROPOSAL



Co-funded by
the European Union

RE | Art
USE | Creation



KÓPAVOGUR

NOW, THEN AND BEFORE

The Inspiration

- Honoring driftwood's significance to Iceland's history
- Highlighting glaciers' role in culture, ecology, geography

The Installation

- Bridging Iceland's Past, Present, and Future
- Features wood, aluminium, and ice as three souls of Iceland

The Message

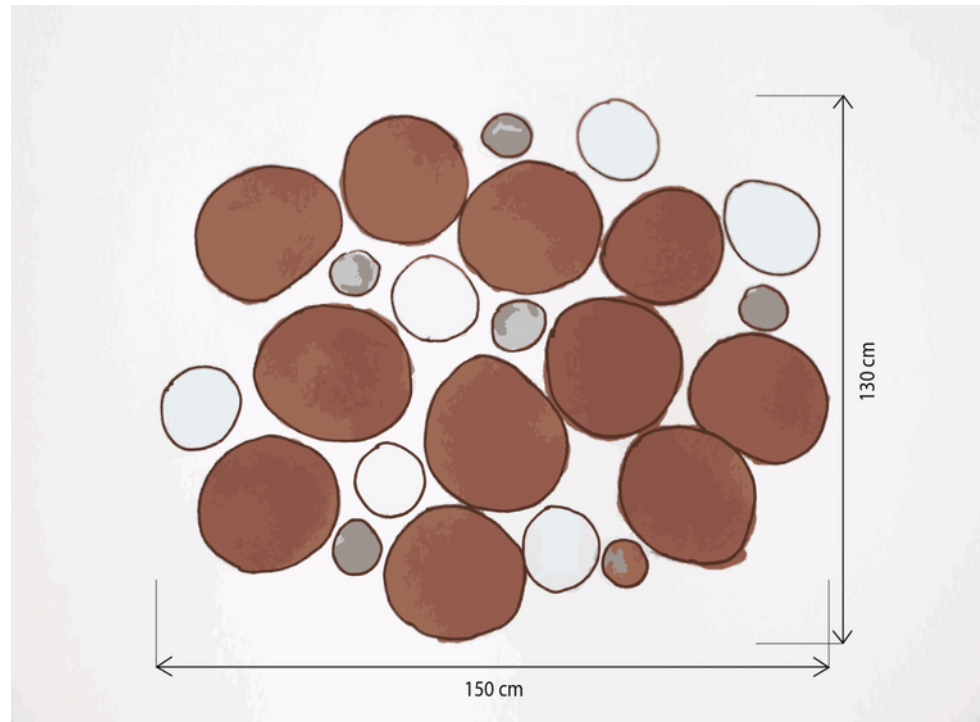
- Highlights the importance of preserving the environment
- Addressing climate change effects on natural wonders
- Demonstrates the economic, social, and environmental pillars of sustainable development

Now, Then and Before

This installation highlights Iceland's history, natural beauty, and commitment to sustainability

MORE ABOUT

ICELAND



The Realisation

- 150x130x300cm modular column design
- Foundation of 1 meter
- Graphite on driftwood
- Corroding aluminium
- Melting ice

The Outcome

- The installation serves as a lasting reminder of the delicate balance between past, present, and future





VENEZIA

ANDRÀ TUTTO BENE

The Inspiration

- Venice's beauty attracts millions of tourists
- Waste accumulation, cultural distortion, erosion of essence
- Vulnerability to climate change and rising sea levels

The Installation

- Constructed using waste materials from the city
- Large wall with "Andrà tutto bene" statement
- One side is visually appealing, other side reveals the true nature of waste

The Message

- Two meanings of "Andrà tutto bene":
 - The illusion of complacency and short-lived pleasure
 - A reminder of hope and potential for survival
- Encourages re-evaluation of roles in preserving the city's identity and environment

Andrà tutto bene

This installation urges Venice to face the consequences of mass tourism and climate change, using waste materials to reveal both the city's challenges and potential for transformation



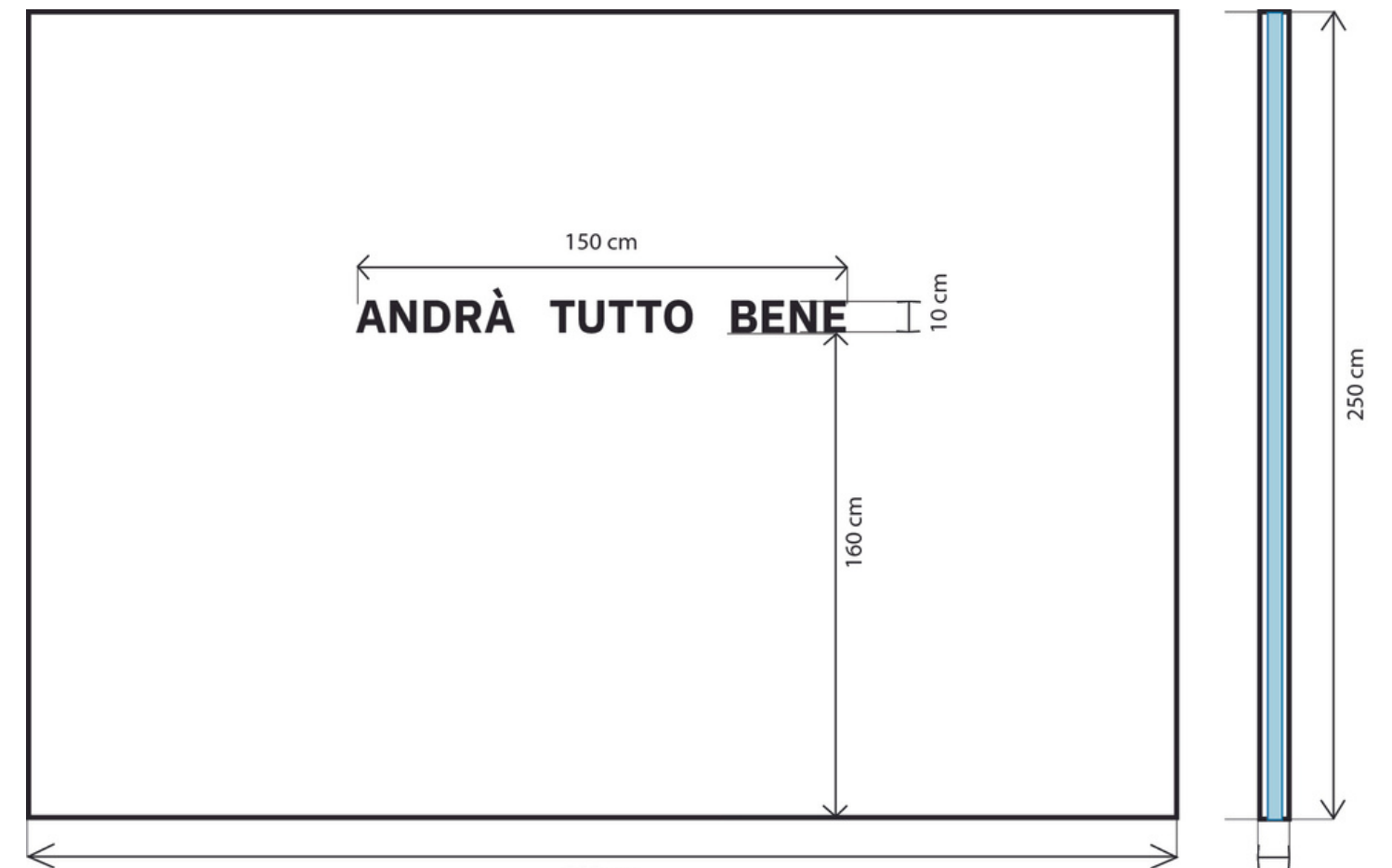
VENICE

The Realisation

- The wall will be 250x10x350cm
- Secured with inner aluminium construction

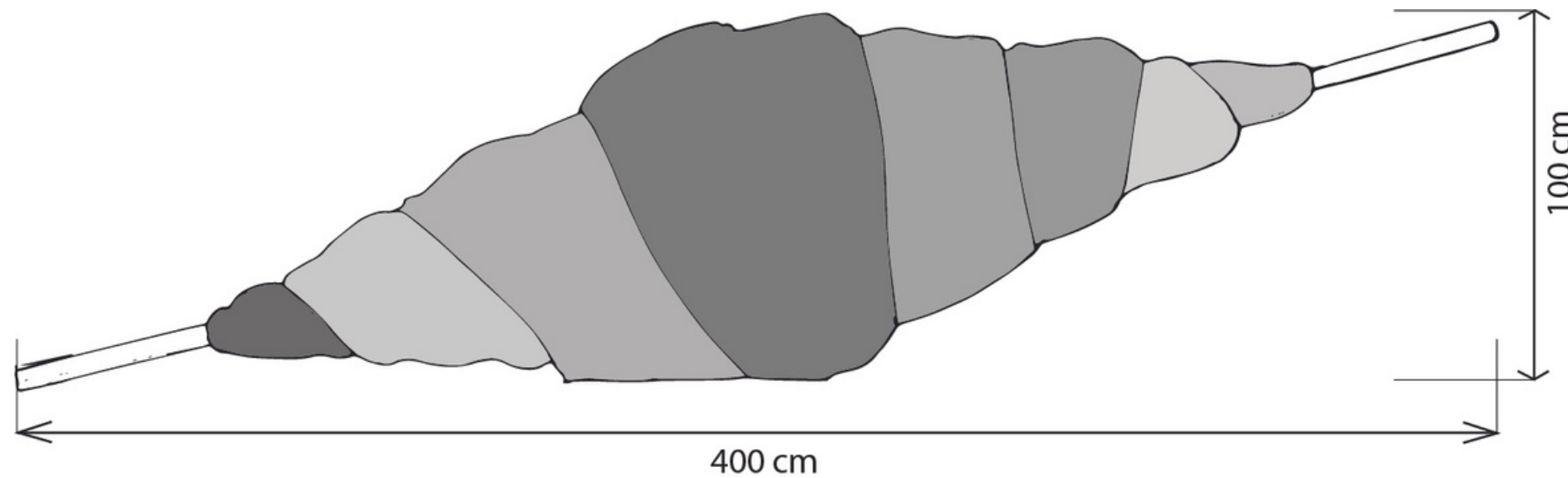
The Outcome

- Venice can heal and regain strength through increased awareness
- Standing tall amidst the tides of change



ÚSTÍ NAD ORLICÍ

LET'S CHANGE THE THINGS THAT BIND US



The Inspiration

- Ústí nad Orlicí's rich textile history
- Incorporating the industry's decline due to fast fashion
- Involving the community

The Installation

- Central spindle sculpture represents history and need for behavior change
- Surrounding tapestry woven from donated textiles shows community unity and creativity

The Message

- Calls for re-evaluation of consumer habits and relationship with fast fashion
- Represents the beating heart of the city
- Highlights the town's ability to adapt and reinvent itself

Let's Change the Things That Bind Us

This installation calls for a re-evaluation of fast fashion habits and honors the rich textile history of Ústí nad Orlicí

ÚSTÍ NAD ORLICÍ



The Realisation

- Wood trunk at the ends over a length of at least 4 metres
- Reach the locals through the cooperation of local cultural institutions
- The string of the spindle will be a rope of the donated materials, knotted together in a live-action art installation

The Outcome

- Community collaboration and commitment to change can preserve the heritage
- Advocates for a more responsible future for the textile industry

THANK YOU!
